UNDERSTANDING OUR NATION'S CAREGIVERS

Medical Solutions...



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> **Hannah H.** RN



INTRODUCTION & METHODOLOGY

INTRODUCTION

This market study examines survey responses from **Registered Nurses (RNs)** to provide insights that can better inform healthcare facilities about the characteristics, attitudes, and behaviors of these nurses. The goal is to improve our understanding of key factors in recruiting and retaining clinicians.



METHODOLOGY

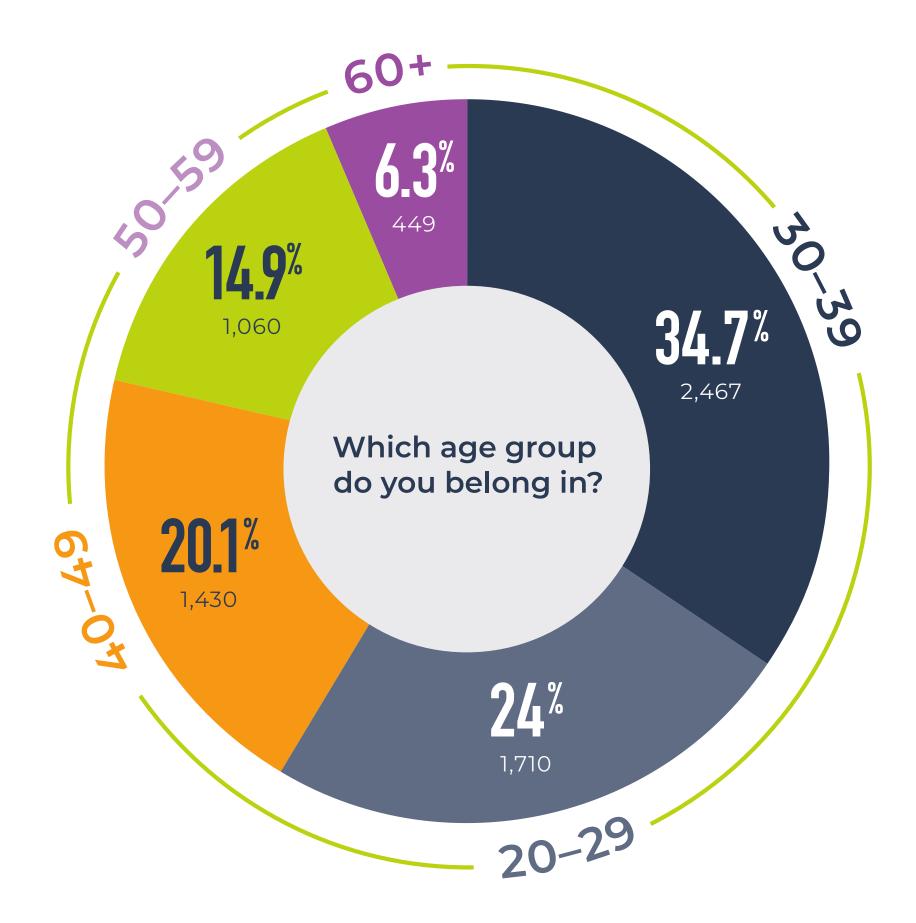
The 2023 Voices of Care Survey gathered responses in December 2023, with 7,117 individuals self-reporting their current medical profession as **RNs (Registered Nurses).** These results account for 4,875 prospects and 2,242 current employees.

McKenna & Melissa ICU RNs

WHO THEY ARE

AGE

Aligned with 2022, the **30-39** age group continues to have the highest concentration of nursing respondents.



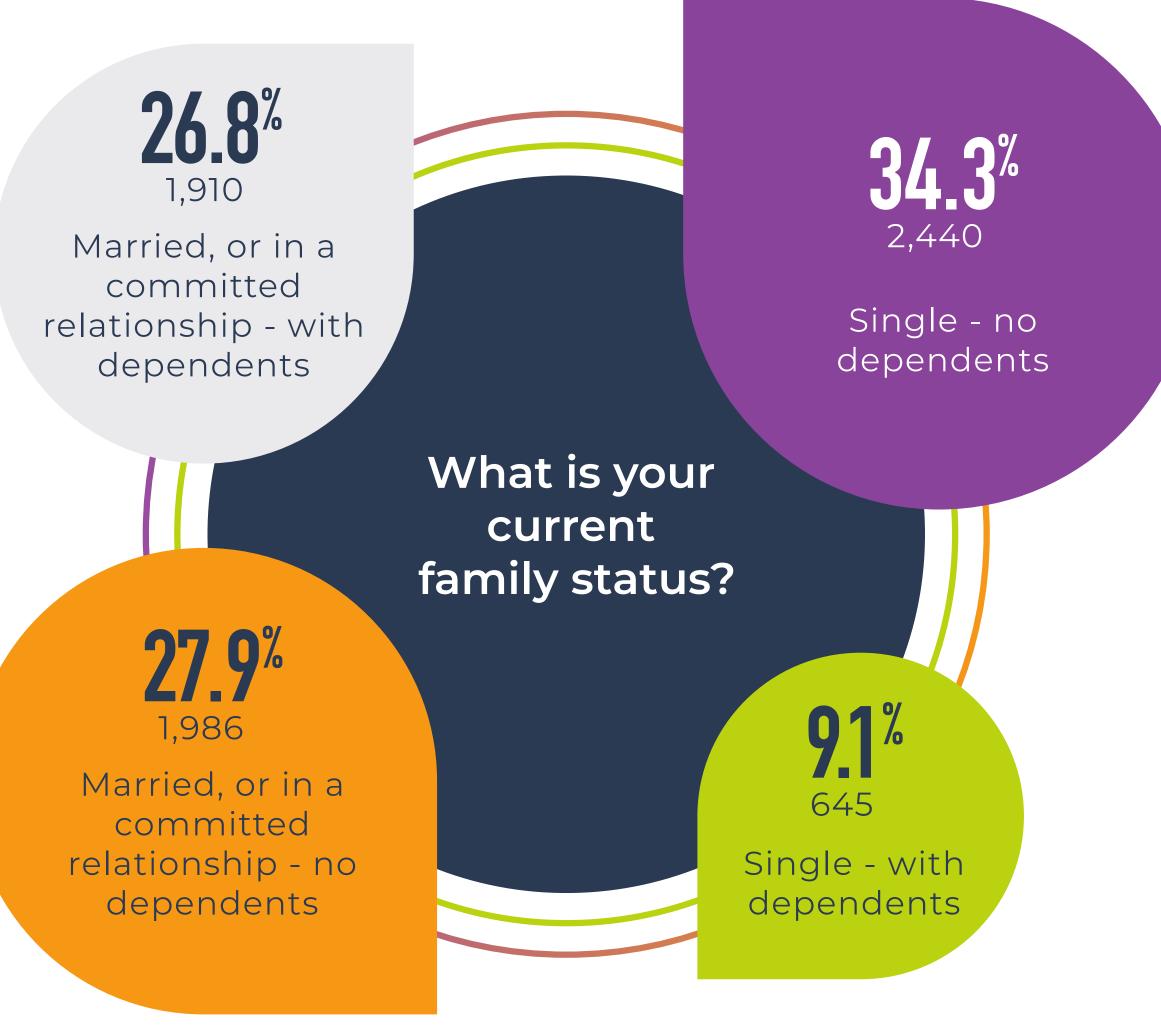
WHO THEY ARE

FAMILY STATUS

When considering family status, most nursing respondents indicated being **single with no dependents.**

However, when examining the data separately, **55% are married, 43% are not married, 36% have dependents,** and **62% do not have dependents.**

> Danielle, Osbaldo, & Cole ICU Travel Team



*1.9% (136) Prefer not to disclose



WHO THEY ARE

NURSING SPECIALTY

This study examined data from nurses across 26 distinct specialties, with the top five areas being Medical-Surgical, Emergency Room, Intensive Care Unit, Operating Room, and Labor and Delivery. These percentages remain consistent with the findings from 2022.



WORK EXPERIENCE

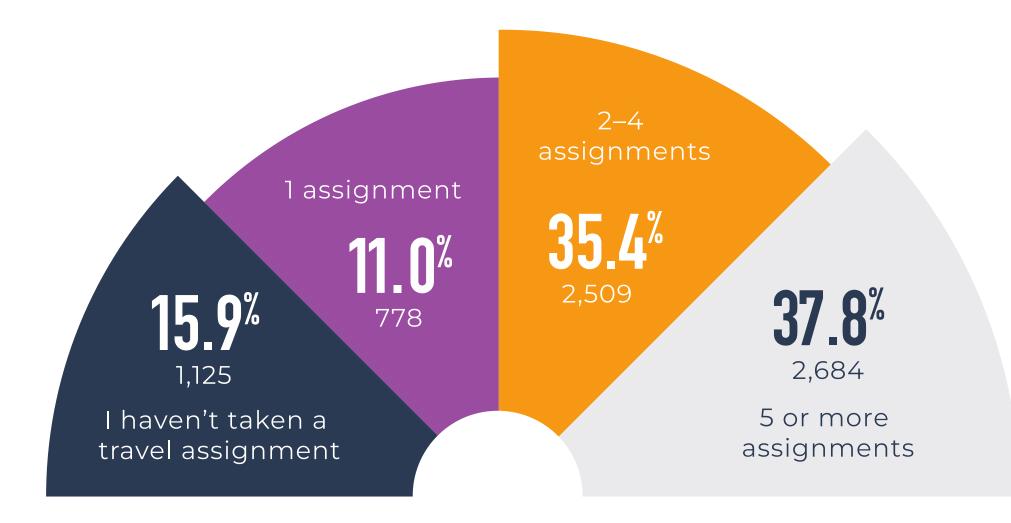
Similar to 2022, most nursing respondents have accumulated more than 10 years of experience in the nursing field.



WHO THEY ARE

TRAVEL HISTORY

84% of nursing respondents have taken at least one travel assignment in their nursing career.

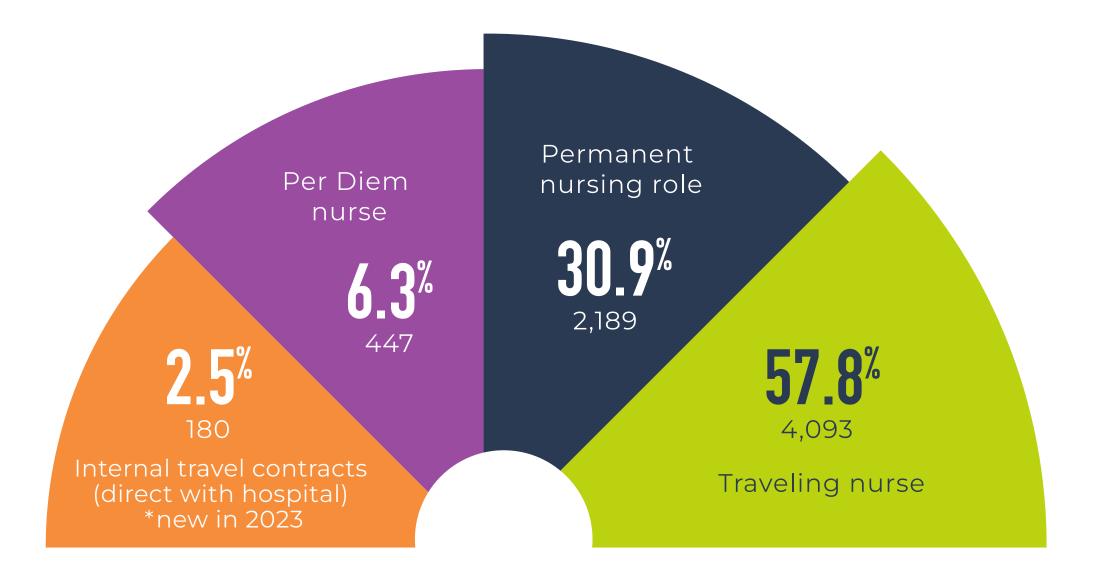


How many travel assignments have you taken in your nursing career?

ALLOCATING TIME

O

Over half of the participating nurses dedicate most of their working hours to **traveling.** In 2023, a slight change occurred in the distribution between traveling and permanent nursing roles compared to 2022. **We saw a decrease of 8.5% in traveling nurses** and an **increase of 6.2% in permanent** nursing roles.



How do you allocate the majority (at least 75%) of your working hours?

2.5% (177) Other/Did not continue in survey





In both 2022 and 2023 nurses prioritized better salaries, reduced involvement in workplace politics, and flexible scheduling as the most significant factors when choosing to travel.

> Why did you choose Travel **Contracts versus a Permane**

> Better salary than perman

Reduced involvement in w

More flexible scheduling

Broadened experience and

Traveling to new places

Change of work environme

Job security with options av

To try new workplaces befo



*Important = Very Important and Moderately Important combined. **Not Important =** Not Very Important and Not At All Important combined.

WHY THEY TRAVEL

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Ο

Similar to 2022, trying new workplaces before committing long term remained the least important factor.

Important		Neutral		Not Important		
%	Ν	%	Ν	%	Ν	
97.2 %	4,104	2.6%	110	0.2%	9	
85.2%	3,598	11.6%	490	3.2%	135	
85.1%	3,595	12.3%	518	2.6%	110	
81.7 %	3,452	14.9%	629	3.4%	142	
73.9 %	3,120	18.7 %	788	7.4 %	315	
73.8 %	3,116	20.8%	878	5.4%	229	
73.5 %	3,101	21.5%	907	5.1%	215	
58.2 %	2,458	24.6%	1,038	17.2%	727	
	% 977.2% 855.2% 855.1% 81.7% 733.9% 733.8%	% N 97.2% 4,104 85.2% 3,598 85.1% 3,595 81.7% 3,4522 73.9% 3,120 73.5% 3,101	% % % % 97.2% 4,104 2.6% 85.2% 3,598 11.6% 85.1% 3,595 12.3% 81.7% 3,452 14.9% 73.9% 3,120 18.7% 73.8% 3,116 20.8% 73.5% 3,101 21.5%	% % N 97.2% 4,104 2.6% 110 85.2% 3,598 11.6% 490 85.1% 3,595 12.3% 518 81.7% 3,452 14.9% 629 73.9% 3,120 18.7% 788 73.5% 3,101 20.8% 878	% N % % 97.2% 4,104 2.6% 110 0.2% 85.2% 3,598 11.6% 4900 3.2% 85.1% 3,595 12.3% 518 2.6% 81.7% 3,452 14.9% 629 3.4% 73.9% 3,120 18.7% 788 7.4% 73.5% 3,101 20.8% 878 5.4%	% N % N 97.2% 4,104 2.6% 110 0.2% 9 85.2% 3,598 11.6% 490 3.2% 135 85.1% 3,595 12.3% 518 2.6% 110 81.7% 3,452 14.9% 629 3.4% 142 73.9% 3,120 18.7% 788 7.4% 315 73.8% 3,116 20.8% 878 5.4% 229 73.5% 3,101 21.5% 907 5.1% 215

WHY THEY'RE PERMANENT

In both 2022 and 2023 nurses placed consistent income, spending time with family, and residing at home as the top considerations when choosing a permanent nursing role. Like we saw in 2022, abou half of nurses chose permanent roles due to the stress of traveling.

Why did you choose a Permanent position versus	Impo	Important		Neutral		oortant	
Travel Nursing, Internal Travel Contracts, or Per Diem?		Ν	%	Ν	%	Ν	
Consistent income	85.9%	1,817	10.3%	217	3.8%	81	
To be with my family	82.7 %	1,750	11.5%	244	5.8%	121	
Prefer to live at home	71.3%	1,509	18.8%	398	9.9%	208	
Working with a consistent team	67.1 %	1,420	21.5%	454	11.4%	241	
Consistent policies and procedures	64.0%	1,353	25.7 %	544	10.3%	218	
Career development within facility	59.3 %	1,254	24.9 %	527	15.8%	334	
Focus of role lends itself to a permanent setting	51.7 %	1,092	34.1%	721	14.3%	302	
Traveling can be stressful	47.8 %	1,012	33.1%	701	19.0%	402	

Allie S. LPN/LVN

J	t	





*Important = Very Important and Moderately Important combined. **Not Important =** Not Very Important and Not At All Important combined.



WHY THEY'RE PER DIEM

In both 2022 and 2023, nurses prioritized **flexibility to work more or less, freedom to choose shifts,** and **avoiding burnout and stress** as the most important factors when opting for a per diem nursing role. **Trying new things/workplaces before committing long term** was the least important factor in 2023 whereas **freedom to work in different locations** was the least important factor in 2022.

Why have you chosen Per Diem versus a Permanent	er Diem versus a Permanent		Neutral		Not Important	
position, Internal Travel Contracts, or Travel Nursing?	%	N	%	Ν	%	Ν
Flexibility to work more or less	98.1 %	424	1.9%	8	0.0%	0
Freedom to choose shifts	96.7 %	418	3.0%	13	0.2%	1
Avoids burnout and stress	94.6%	409	4.2 %	18	1.1%	5
Better salary than permanent	86.8%	375	10.6%	46	2.6%	11
Shift opportunities are plentiful in my area	80.3%	347	18.1%	78	1.6%	7
Reduced involvement in workplace politics	80.3%	347	14.4%	62	5.3%	23
Try new things/workplaces before committing long term	68.2 %	295	20.4%	88	11.3%	49
Freedom to work in different locations	67.4 %	291	22.5%	97	10.2%	44

Angela D. RN



JOB/FACILITY SENTIMENT

As we also found in 2022, the sentiment statement **"I feel that my work is rewarding and meaningful"** remained a prevailing feeling across all nursing career types (traveler, permanent, or per diem), with over 70% of respondents expressing agreement with this statement.

In the overall comparison between 2022 and 2023, the most significant change in the data was observed in the statement **"I am paid fairly for the work I do,"** with a notable **11% decrease in the agreement** percentage and a **5% increase in disagreement.** How well do the for your work situation

I feel that my work

I normally feel like

I normally have a s

I am satisfied with

My workload is not

I am satisfied with

I am normally resp

I normally feel valu

Travel and Per Dier well by facility staff

I am paid fairly for

My hard work is no

(negative stateme burnout from wor

(negative statem)

following statements describe	Agree		Neutral		Disagree	
on in general at the facility?	%	Ν	%	Ν	%	Ν
rk is rewarding and meaningful.	71.8%	4,805	22.8%	1528	5.4%	360
e I belong on the team at work.	65.5%	4,382	27.4%	1834	7.1%	477
safe work environment.	65.5%	4,381	25.9%	1732	8.7%	580
h my career in nursing overall.	60.7%	4,064	28.0%	1873	11.3%	756
ormally manageable.	60.6%	4,055	28.0%	1873	11.4%	765
h my current job situation overall.	57.3%	3,837	31.3%	2097	11.3%	759
spected and heard at work.	57.2%	3,831	32.4%	2166	10.4%	696
lued by the facility I work at.	49.4%	3,303	34.6%	2315	16.1%	1,075
em nurses are normally treated aff.	46.0%	3,076	38.1%	2550	15.9%	1,067
r the work I do.	42.8%	2,866	33.0%	2207	24.2%	1,620
normally recognized.	40.0%	2,676	37.0%	2477	23.0%	1,540
nent) I have a lot of stress and ork.	39.2 %	2,624	38.9%	2606	21.9 %	1,463
nent) I often feel like quitting.	23.4%	1,566	32.9%	2201	43.7 %	2,926



JOB/FACILITY SENTIMENT [CONT.]

When analyzing data for each nursing career type, positive sentiment questions reveal distinct trends.

TRAVELING NURSES:

- ► 65% feel they typically **work in a safe environment.**
- > 20% express dissatisfaction with the **recognition of their** hard work.
- ▶ The most significant change from 2022 to 2023 is in the statement "I am paid fairly for the work I do," showing a 13% decrease in agreement and a 6% increase in disagreement.

PERMANENT NURSES:

- traveling nurses at 64%.

 - work environment."

PACU

of traveling nurses feel they typically work in a safe environment.

of permanent nurses feel a sense of belonging to their team

> 70% feel a sense of **belonging to their work team,** which is slightly higher than per diem and

Almost 35% believe they are not adequately compensated for their work.

▶ The notable shifts from 2022 to 2023 include a 6% decrease in agreement and a 4% increase in disagreement for "Travel and Per Diem nurses are normally treated well by facility staff."

On the positive side, agreement increased over 5% for the statement "I normally have a safe



JOB/FACILITY SENTIMENT [CONT.]

PER DIEM NURSES:

feel they work **in a safe environment,** a **7%** increase from the previous year.

The most significant negative change from 2022 to 2023 was in the statement **"My hard work is normally recognized,"** with an **8%** decrease in agreement.

Addressing the negative sentiment questions, the statements **"I have a lot of stress and burnout from work"** and **"I often feel like quitting"** showed slight improvement overall, with both statements having a positive shift for traveling and permanent nurses. Contrarily, for per diem nurses, there was a marked increase in the percentage of those agreeing to the negative statements.

express dissatisfaction with the **fairness of their compensation**.

Bria D. Med Surg RN



CHOOSING AN AGENCY

(TRAVEL NURSE ONLY)

Similar to the data from 2022, 9 out of 10 of the factors influencing a travel nurse's agency selection have an importance rating of **94% or higher,** making almost all factors "important."

The top factor of "competitive salary and benefits" was also (unsurprisingly) the top factor in 2022 and saw a **0.5% increase** in importance compared to last year.

Contrastingly, "offers clinical nursing support on assignment" remains the least crucial factor for travel nurses in agency selection. This category exhibits the most notable shift in data from 2022 to 2023, with a 3% decrease in importance and a 2% increase in the percentage of not important.

*Important = Very Important and Moderately Important combined. **Not Important =** Not Very Important and Not At All Important combined.

As a Travel Nurse, how important are the following	Important		Neutral		Not Important	
factors when selecting an agency?	%	Ν	%	Ν	%	N
Competitive salary and benefits	99.7 %	3,951	0.3%	13	0.0%	0
Understands and responds to my needs and requests	98.8%	3,915	1.1%	43	0.1%	6
Is transparent in their practices	98.2 %	3,891	1.7%	67	0.1%	6
Acts as my advocate throughout the process	97.5 %	3,867	2.2%	86	0.3%	11
Holds themselves accountable for recognizing and resolving challenges	97.3 %	3,857	2.5%	99	0.2%	8
Has assignments available in desirable locations	96.6%	3,829	2.9 %	116	0.5%	19
Has assignments available in desirable facilities	96.1%	3,811	3.3%	130	0.6%	23
Works to ensure a successful fit for my assignments	95.9%	3,802	3.4%	135	0.7 %	27
Has a seamless experience	94.0%	3,728	5.4%	215	0.5%	21
Offers clinical nursing support on assignment	78.7 %	3,117	5.4%	588	6.5%	259



JOB SEARCH

(TRAVEL NURSE ONLY)

Before committing to a staffing agency, where do you typically search for job opportunities? (multiple select - new in 2023) 60.3% **Direct with Recruiter** 61.1% 54.0% An Agency's Website 57.3% 52.5% **Referrals From Friends or Colleagues** 50.1% 48.6% **Online Job Boards** 55.4% 33.9% An Agency's Mobile App 37.1% 4.2% **Networking Events** 4.0% • 1.6% None of the Above **1.1%** Employee % Prospect %

When seeking job opportunities, travel nurses commonly initiated their search by **directly**

working with their recruiter, followed by consulting an agency's website and exploring online job boards. The information remains consistent regardless of whether the individual is a current employee or a potential candidate.

Emma K.

Med Surg RN

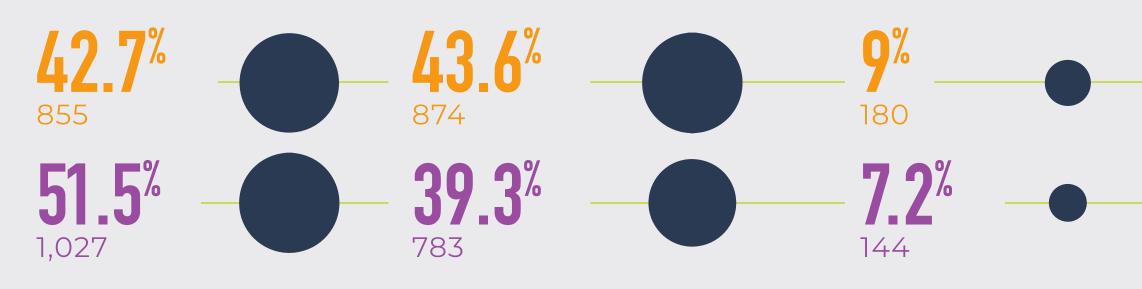


JOB SEARCH [CONT.]

(TRAVEL NURSE ONLY)

The majority of travel nurse respondents, accounting for **88.5%**, express a preference for a **high** or moderately high contact process when finding and starting a new job. They prefer to work with a recruiter either throughout the entire process or for a significant portion of it. The information remains consistent regardless of whether the individual is a current employee or a potential candidate.

Which process do you prefer most for finding and starting a new job in nursing? (New answer options in 2023)



High Contact Working with a personal recruiter throughout the whole process.

Moderate High Contact Search for jobs myself and work with recruiter starting at job submission/interview.

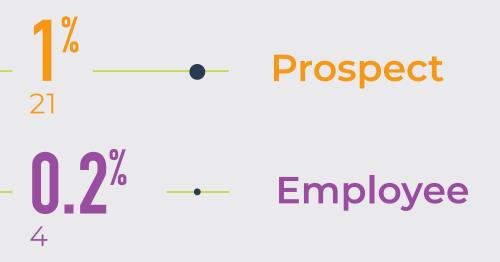
Moderate Contact

Manage the job search, submission, interview, and placement at a job independently but work with a recruiter during the onboarding process.



Low Contact

Initiate the job search independently then engage with automated systems from submission to start date with the option to involve a recruiter if I need help.



Very Low Contact

Use an automated job matching process through a digital application and engage with automated systems from the onboarding process through start date with no recruiter contact.



What are your work plans for the coming year?

Continue at my role with current employer/agency	54.2 % 3,575
Seek new work in nursing at a new employer/agency	12.5 % 827
Unsure/Something Else	11.1% 736
Transition to a Traveling nurse	9% 594
Transition to a Permanent nurse	5.8 % 383
Transition to a Per Diem nurse	2.9% 192
Leave job and seek new career outside of nursing	1.9% 128
Leave job to pursue further education in nursing	1.6% 107
Retire	-6% 40
Leave workforce entirely for now	3% 19

In line with 2022, more than half of the nursing respondents intend to remain in their current role with their existing employer/agency. However, 12.5% express a desire to explore opportunities with a different employer/agency.

Upon examining the data for each nursing career type, there emerges opportunities for Medical Solutions:

PER DIEM NURSES:

NURSE RETENTION

TRAVELING NURSES:

► 70% (1,462) of current Medical Solutions and Aureus Medical travelers plan to continue their role with their current employer/agency.

▶ 18% (376) of prospective travel nurses express their intent to **seek** employment with a new employer/agency.

PERMANENT NURSES:

▶ 19% (382) of permanent nurses plan to transition to a traveling nurse role.

► 14% (59) of per diem nurses are actively **seeking work with a new** employer/agency.

▶ 14% (57) of per diem nurses indicate an intention to transition to a traveling nurse role.

NURSE RETENTION [CONT.]

Regardless of the nursing career type, the primary reasons prompting a nurse to consider leaving the profession are the pursuit of **better salary and benefits**, along with job-related mental health issues, stress, or burnout.

*Note: This cannot be directly compared to 2022 as only specific respondents were asked to answer in 2022, whereas all respondents were asked in 2023.

What are/would be the major reasons for you to decide to leave nursing? (pick top 3)

Seeking better salary and benefits

Job-related mental health issues, stress, or burnout

Unsafe work conditions

Unmanageable workloads

Feel undervalued or unsupported by organization

Spend more time with family

No longer rewarding as a career

Focus on other life goals (non-work)

Need more schedule flexibility

Became interested in a different career path

Personal illness

Tension with coworkers/staff

Other (please specify)

)	%
	47.0 %
	40.2%
	34.8%
	27.5%
	27.2%
	22.2%
	19.1%
	17.2%
	16.0%
	15.0%
	10.3%
	3.3%
	3.1%



cite better **salary** and benefits.

cite mental health, stress, and burnout.



NURSE RETENTION [CONT.]

Top 3 reasons for leaving

Seeking better salary and benefits

Job-related mental health issues, stress, or burnout

Feel undervalued or unsupported by organization

> Unsafe work conditions

Unmanageable workloads

	Travel Nurses	Permanent Nurses	Per Diem Nurses
#	46.5 %	#1 47.5 %	#1 49 %
#	2 41.9%	#2 37 %	#2 38.8
		#3 29.7 %	
#	³ 38.5 [%]		
			#3 31.6

Nurses

While the top reasons are consistent across all nursing career types, after the top two reasons they consider leaving, results slightly vary among the different career categories.





NURSE RETENTION [CONT.]

Regardless of the nursing career type, the primary factors that significantly contribute to retaining nurses in the profession are salary increases and the hiring of additional staff to alleviate workload pressures.

*Note: This cannot be directly compared to 2022 as only specific respondents were asked to answer in 2022, whereas all respondents were asked in 2023.

When looking at the different career categories, there is little variability in the results. The top four reasons for considering leaving nursing careers are consistent across all types of nursing, with minimal variation in their order. See appendix for details.



What main factors would be most influential in keeping you in the nursing profession? (pick top 3)

Salary increase	82.8%
Hire more staff to improve workloads	46.6%
Offer bonuses	36.3%
More schedule flexibility	34.4%
Improve workplace safety	23.2%
Increase quality of care	18.7%
More recognition and support from organization	17.3%
Offer more career development opportunities	14.9%
Offer more mental health support	7.0%
Offer more skills training	6.9%
Successful conflict resolution	3.3%
Other (please specify)	1.5%

staff to improve workloads would keep them from leaving.



%

Sierra & Xavier

ICU RNs



RESULTS SUMMARY

This comprehensive survey showed valuable insights from Registered Nurses (RNs), that allows us to have a deeper understanding of their characteristics, attitudes, and behaviors. Below are the highlights and key takeaways for 2023.

- 84% of nursing respondents have taken at least one travel assignment during their career and of that group, 58% still allocate the majority of their working hours to travel nursing.
- Key priorities for nurses choosing to travel include better salaries, reduced involvement in workplace politics, and flexible scheduling.
- Travel nurses frequently opt for direct collaboration with recruiters when seeking job opportunities, and they express a preference for a high or moderately high contact process when initiating a new job search. This trend is observed among prospective candidates and current employees alike.
- 18% of prospective travel nurses surveyed express intent to seek employment with a new employer/agency.
- 19% of permanent nurses plan to transition to a travel nursing role.
- 14% of per diem nurses indicate an intention to transition to a travel nursing role.

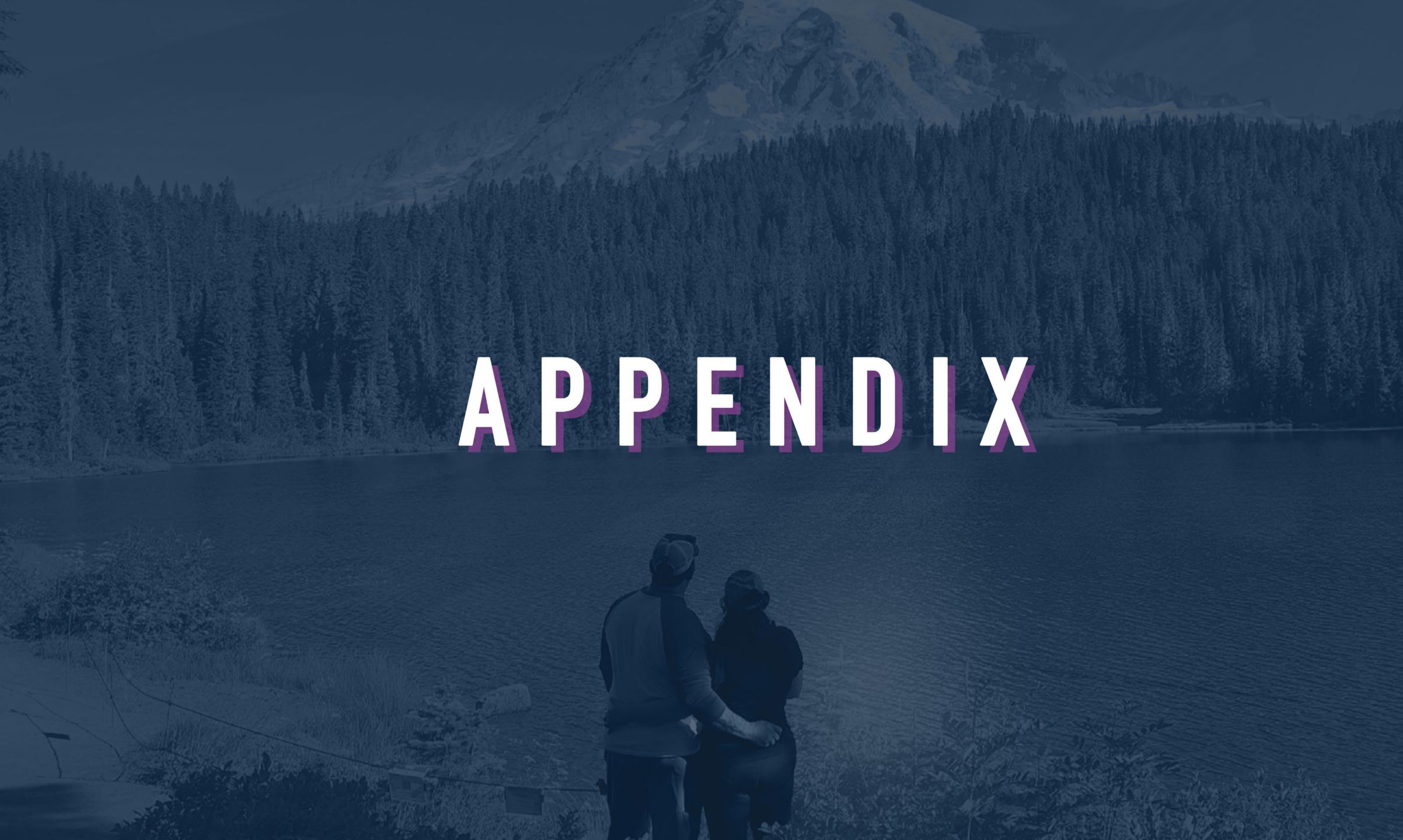
- Primary reasons prompting nurses to consider leaving the profession are the pursuit of better salary and benefits, along with job-related mental health issues, stress, or burnout.
- Salary increases and hiring additional staff to alleviate workload pressures are the primary factors contributing significantly to retaining nurses in the profession.



The Voices of Care Survey was independently run by Medical Solutions to illustrate the attitudes and priorities of nursing staff in facilities and organizations throughout the country.

Medical Solutions.



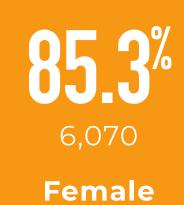


APPENDIX - WHO THEY ARE

GENDER

The majority of nurses are female, with women comprising 85% of the respondents for both 2022 and 2023.









***0.9%** (63) Prefer not to disclose



APPENDIX - WHO THEY ARE

RACE/ETHNICITY

Consistent with 2022, most nursing respondents selected "White, non-Hispanic" as their race.

-



	White, non-Hispanic	N=4,547
	Black	N=781
	Asian	N=605
	Hispanic	N=493
	Two or more races	N=314
	Prefer to not disclose	N=237
	American Indian or Alaska Native	N=52
	Middle Eastern or North African	N=37
	Other race	N=28
Native	Hawaiian or Other Pacific Islander	N=23

APPENDIX – NURSE RETENTIO

While the top reasons are consistent across all nursing career types, after the top two reasons they consider leaving, results slightly vary among the different career categories.

What are/would be the major reasons for you to decide to leave nursing? (pick top 3)

	Travel Nurses	Permanent Nurses	Per Diem Nurses
#1	Seeking better salary and benefits (46.5%)	Seeking better salary and benefits (47.5%)	Seeking better salary and benefits (49.0%)
#2	Job-related mental health issues, stress, or burnout (41.9%)	Job-related mental health issues, stress, or burnout (37.0%)	Job-related mental health issues, stress, or burnout (38.5%)
#3	Unsafe work conditions (38.8%)	Feel undervalued or unsupported by organization (29.7%)	Unmanageable workloads (31.6%)
#4	Unmanageable workloads (28.5%)	Unsafe work conditions (27.8%)	Unsafe work conditions (31.0%)
#5	Feel undervalued or unsupported by organization (26.2%)	Unmanageable workloads (24.6%)	Feel undervalued or unsupported by organization (24.6%)

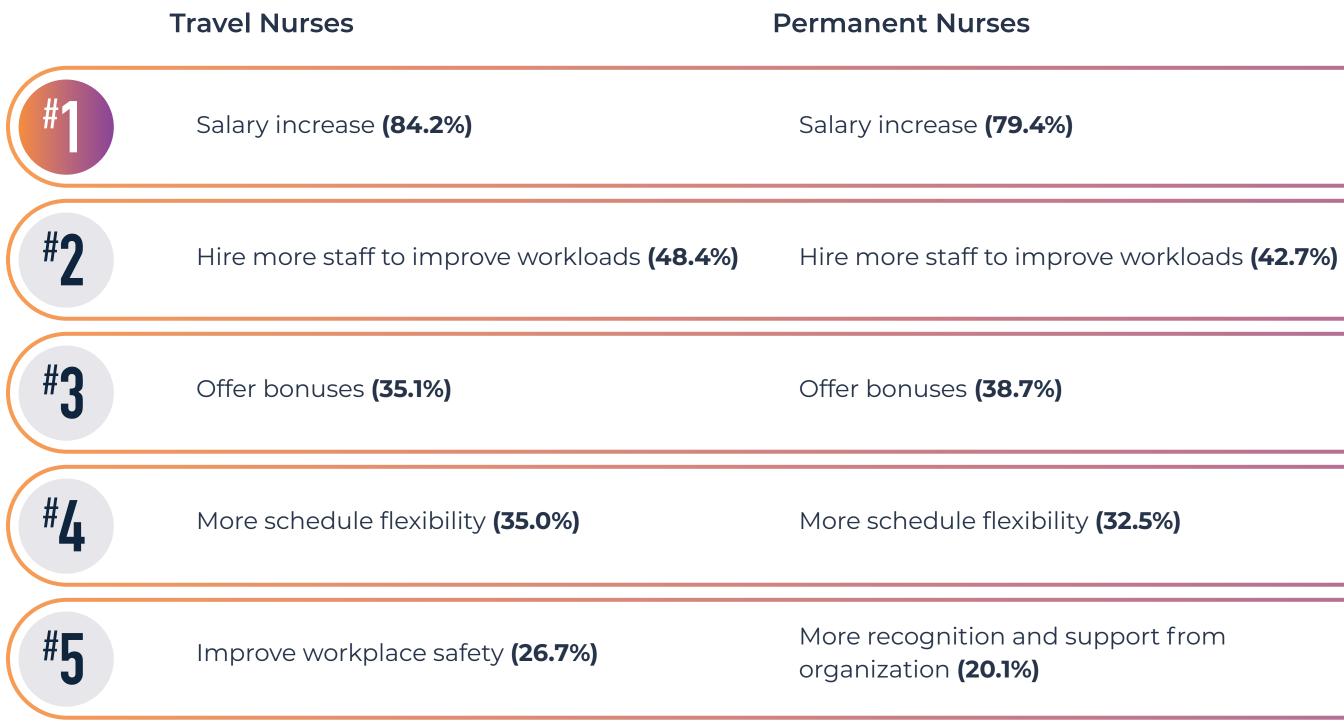
Ricki H. RN



APPENDIX - NURSE RETENTION [CONT.]

When looking at the different career categories, there is little variability in the results. The top four reasons remain consistent across all nursing career types with minimal variations in the order in which they consider leaving with the remaining reasons. See appendix for details.

What main factors would be most influential in keeping you in the nursing profession? (pick top 3)



Salary increase (85.0%)

Hire more staff to improve workloads (49.0%)

More schedule flexibility (37.9%)

Offer bonuses (36.7%)

Increase quality of care **(22.2%)**

Courtny & Steven D. PTs



